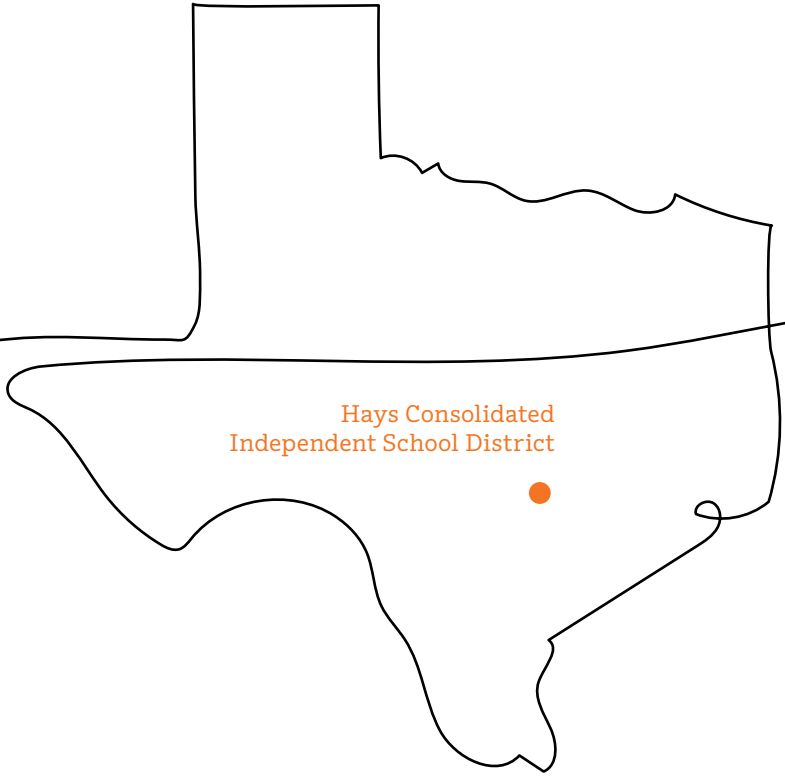


Making the shift to the Science of Reading

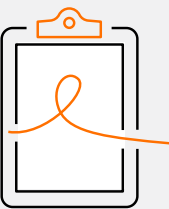
Texas' Hays CISD improves kindergarten through fifth grade benchmark scores by up to 35% with Amplify's cohesive English and Spanish assessment and personalized learning programs.



Hays Consolidated
Independent School District

Background

Hays Consolidated Independent School District in Kyle, Texas, caters to a diverse student body. The demographic composition includes 66% Hispanic/Latino students, as well as 26.5% white, 3.1% Black, 1.3% Asian or Asian/Pacific Islander, and 0.2% American Indian or Alaska Native students, with 3% of students identifying as two or more races. Within the district, 43.8% of students qualify for the federal free and reduced-price meal program.



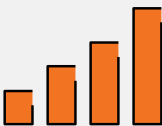
Challenge

Hays CISD aimed to boost literacy for a linguistically diverse student body while empowering teachers to take ownership of bilingual assessment data.



Solution

The district adopted Amplify’s English and Spanish assessment and personalized learning programs, establishing systems to empower teachers in data-driven instruction.



Impact

These new systems and tools drove notable literacy gains in Hays CISD, boosting the number of students meeting or exceeding benchmarks in English and Spanish.

Challenge

Faced with the task of supporting a linguistically diverse student body, Hays CISD sought to elevate its instructional approach, focusing on literacy. The difficulty was compounded by the desire to not only provide bilingual assessment data, but also move toward a model where teachers felt ownership about assessing and understanding their students’ progress in both English and Spanish.

The need for a comprehensive solution that could provide data-driven insights and support bilingual instruction was clear. Debbie Brown, Director of Academic Support for the district, said, “To be able to assess [students] in both languages and get that data has been really beneficial, and it’s helped leverage appropriate instructional settings for students moving forward.”

Solution

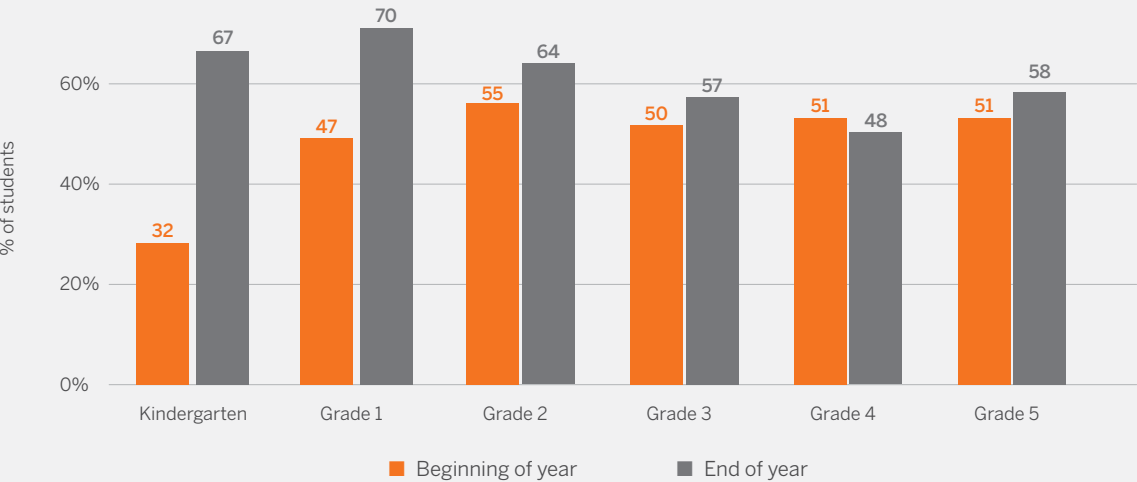
The district implemented **mCLASS® Texas Edition**, **mCLASS Lectura Texas**, **Boost Reading Texas**, and **Boost Lectura** with precision and care. Brown and Denise Schweitzer, Elementary Reading and Language Arts Coordinator, led the charge in fostering a culture of data-based decisionmaking, collaboration, and feedback. They organized strategic data meetings with principals and teachers to guarantee consistent and effective use of data across campuses. The district’s implementation was uniform, Brown emphasized. “We don’t want one campus to implement in one way and another campus to take a more relaxed approach” she said. They directed resources and offered consistent assessment reminders through thoughtfully crafted slide decks, working closely with their customer success manager, Natalie Ramos. Brown said, “She’s very very responsive ... that’s a big contributor to our success.”

To ensure effective implementation and to empower teachers, the team consistently developed and curated a suite of innovative resources and communication avenues, taking full advantage of Amplify’s comprehensive PD library and their own expertise. This strategic approach to consistent and timely information dissemination has been instrumental in maintaining fidelity in the district’s educational practices. Recently, the district prioritized progress monitoring, a move that has significantly increased teacher ownership of data. This shift not only deepened educators’ connection to their students’ learning journeys, but also improved student outcomes.

Impact

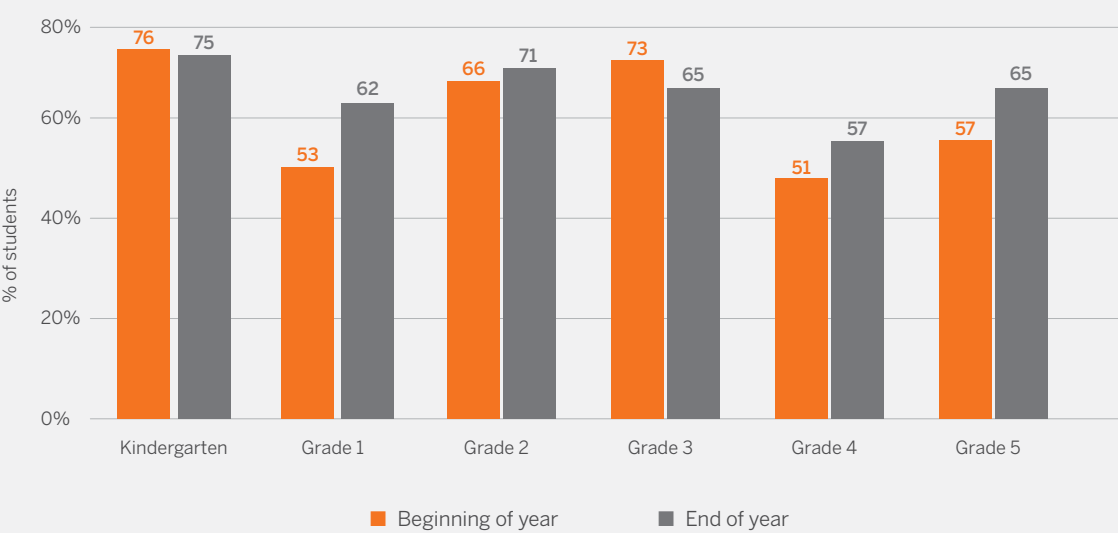
The introduction of Amplify’s suite of products has led to progress and achievement across Hays CISD, driving significant advancement in literacy by the end of the school year. In grades K–5, students consistently scored at or above the mCLASS Texas Edition benchmark from the beginning to the end of the year, with the exception of fourth grade. Most impressively, the kindergarten cohort saw a remarkable 35% rise in student at- or above-benchmark scores, while the first grade cohort experienced an impressive 23% improvement.

Hays CISD students scoring at or above benchmark in mCLASS Texas Edition in the 2024–25 school year



The district’s strategic use of Boost Reading Texas further improved student outcomes. Among kindergarten and first-grade students who met the midyear Boost Reading Texas usage target of seven hours, the probability of achieving average or better growth soared by 10 percentage points in kindergarten and 15 percentage points in first grade, compared to their peers who did not use Boost Reading or used fewer hours. Additionally, second graders who met the target were five percentage points more likely to achieve average or better growth than students who used fewer or no hours of Boost Reading. As Ramos said, “Hays CISD has a lot of their campuses with 98% activation. So it is really a powerful tool that they’re utilizing across all of their campuses.”

Hays CISD students scoring at or above benchmark in mCLASS Lectura Texas in the 2024–25 school year



Students assessed in mCLASS Lectura Texas also demonstrated progress. Across most grades, the percentage of students scoring at or above benchmark increased between the beginning and end of the year. Most notably, fifth graders exhibited 8% growth.

These results contribute to the district’s narrative of progress and send a clear message: When students are engaged and educators are equipped with the right tools, remarkable outcomes can follow.

Result

Inspired by their gains, Hays CISD leaders plan to continue leveraging Amplify products to secure ongoing progress and achievement. “We believe in Amplify products,” Brown said. “So we will continue fighting the good fight.”

For more information about
Amplify's complete early literacy
suite based on the Science of Reading,
visit **amplify.com**.

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