

Capacity building for instructional leaders

Amplify professional development

This offering is crafted to foster ongoing growth and excellence in literacy education for Instructional Leaders. It will provide you with support and elevate your leadership across key programs, including:

- Amplify CKLA 2nd Edition and Caminos 1st Edition (grades K–5)
- ELAR Texas (grades K–5 and 6–8, as well as mCLASS®)
- mCLASS DIBELS® 8 and Lectura assessments
- Amplify ELA (grades 6–8)
- Boost Reading and Lectura.

Our literacy offerings empower leaders to drive impactful change and achieve lasting success in their educational journeys.

Empower leadership for lasting change.

Each participant will gain access to the following professional development events:

Quarterly leadership Professional Learning Communities (PLCs)

PLCs unite instructional literacy leaders to support them in enhancing their leadership skills and fostering collaboration with Amplify literacy products through four annual sessions.

Recommended schedule	Event	Topics and goals
October	PLC 1	PLC topics are based on the district's learning needs, making the process collaborative and hands-on. You will gain key insights into your Amplify program to help build your capacity as an instructional leader and support your continuous improvement plan.
December	PLC 2	
January	PLC 3	
March	PLC 4	

Two onsite leadership coaching sessions

Onsite coaching sessions tie together the learning and collaboration that occur during the consultation calls and PLCs, with an on-site Amplify coach visiting twice during the school year to review data and discuss overall implementation.

Recommended schedule	Event	Topics and goals
September	Visit 1	Prior to your onsite coaching days, you will collaborate closely with your lead PLS to develop a schedule tailored to your district's needs for campus observations. This process will help you align your efforts and discuss how you can enhance strategies and create a plan for continuous improvement.
January	Visit 2	

Consultation calls for leaders

Instructional leaders will participate in a series of consultation calls, for a total of ten consultation hours, in order to further develop their capacity in all aspects of instructional leadership and literacy.

Recommended schedule	Event	Topics and goals
August	Consult 1	Implementation Dive deep into each phase of implementation, giving leaders the knowledge and high-quality instructional materials they need to strategically support teachers.
September	Consult 2	Observation norming Evaluate and align on Amplify lesson assessments, ensuring effective classroom observations and enhanced teaching practices.
October	Consult 3	Root causes: Round 1, BOY Gain the expertise, after your first on-site leadership session with an Amplify Coach, to pinpoint key areas for improvement. You'll ensure more effective application of Amplify strategies and foster better educational outcomes.
November	Consult 4	Action plan: Round 1, Part 1 (future protocol) Give leaders the skills they need to integrate past experiences into forward-looking strategies, ensuring sustainable growth and progress.
November	Consult 5	Action plan: Round 1, Part 2 (planning) Give leaders the ability to construct strategic, actionable plans that drive ongoing progress and enhance outcomes.
December	Consult 6	Action plan: Round 1, Part 3 (feedback protocol) Empower leaders to create collaborative environments that bring forth critical insights and actionable suggestions for continuous improvement.
February	Consult 7	Measuring success Counter natural negativity bias by fostering a positive and strategic mindset, empowering leaders to tackle new challenges with confidence and clarity while reinforcing successful practices and strategies.
February	Consult 8	Root causes: Round 2, MOY Actively engage in and drive the root-cause protocol process, applying previous learning, taking responsibility, and performing the heavy lifting required to see effective improvements in Amplify implementation.
March	Consult 9	Action plan: Round 2, MOY Create and refine a new action plan, after your second on-site leadership session with an Amplify Coach. You'll ensure that leaders have the skills and knowledge to drive sustained development and growth in their respective areas.
May	Consult 10	Reflection, synthesis, key takeaways Equip leaders with the ability to critically analyze their experiences, capture essential insights, and effectively plan for future applications, ensuring continued success and growth in educational initiatives.