

Amplify Core Knowledge Language Arts (CKLA) professional development for Florida schools

For more than a decade, Amplify's professional development has driven significant and sustained changes in student achievement and educator effectiveness across schools, districts, and states. Our professional development opportunities support effective implementation, skill-focused data analysis, and strategic instructional planning to improve outcomes for all students. As a result, participants in our learning experiences leave feeling excited and prepared to take next steps, leading to short-term shifts in practice and long-term impact on students.

Amplify prioritizes partnership with school districts in order to build a strong foundation in Amplify CKLA partnering to deepen educator practice at both the classroom and school level. We know educators have significant demands on their time and different preferences for when and how they learn. Given this, our professional development offerings are designed with the following principles:

- **Scaffolded, phased professional learning:** Our professional development opportunities go far beyond initial product trainings, supporting participants through different stages of learning:
 - *Launch* sessions introduce administrators and teachers to their new program -- including the core features and research behind its design -- and give teachers opportunity to practice in a collaborative environment.
 - *Strengthen* sessions advance administrators' and teachers' understanding of their program and support them in taking their instructional practice to the next level. They meet educators' needs, deepening content knowledge and planning, instructional, and/or data analysis practices.
 - *Coach* sessions incorporate each school's specific needs by offering a menu of popular topics or working with an Amplify coach to customize the time spent together. These sessions provide administrators and teachers with in-the-moment feedback, grade-level workshops, and other support in just-in-time
- **Differentiation by audience**
 - We offer multiple, differentiated professional development options developed for targeted audiences, such as teachers, instructional coaches, and administrators in order to support the evolving needs of educators at all levels.
- **Variety of modalities for maximum reach and efficiency** We offer a variety of delivery methods including:
 - **On-site:** synchronous learning experiences are delivered in person (up to 30 participants)
 - **Virtual:** synchronous learning experiences are delivered virtually through webinars (up to 30 participants) and asynchronous e-learning courses (individual, on-demand)
 - **Professional Learning Site:** curated resources are housed on a site that can be accessed any time (individual, on-demand)

Typical professional development session lengths are as follows:

- Half-day: 3 hours (e.g. 8:30 a.m. -11:30 a.m. or 12:00 p.m. - 3:00 p.m.)
- Full day: 7 hours (e.g. 8:30 a.m.- 3:30 p.m., including one-hour for lunch)

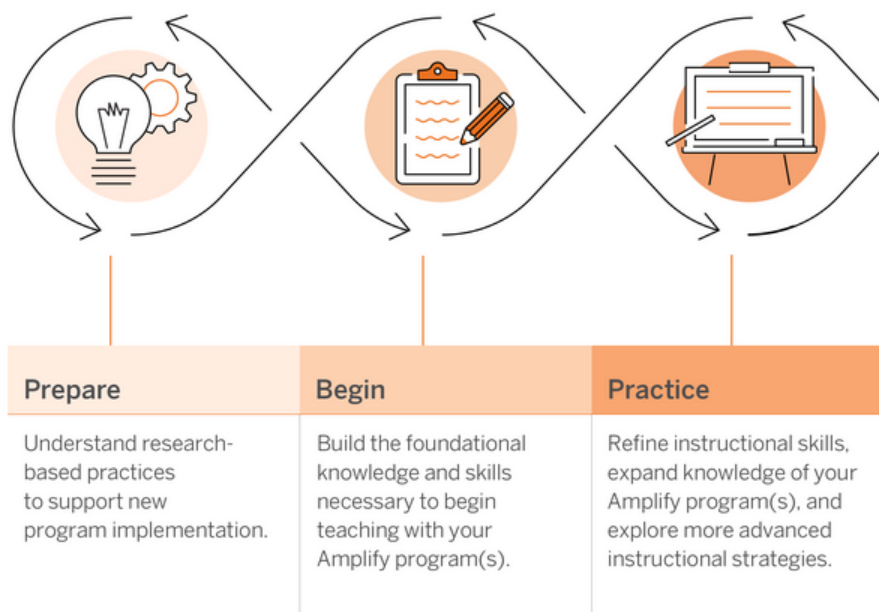
Once a school or district has opted to invest in professional development to support their educators and bolster their implementation, we work with them to schedule and deliver sessions at customers' preferred time and location (for on-site learning experiences). Typically, sessions take place on school campuses or the district's central office.

In order to deliver effective training and professional development sessions, Amplify has a cadre of highly experienced and qualified facilitators. We have 100+ professional development facilitators, each an educator with an average of 10 years of hands-on classroom and/or administrative experience, established facilitation skills, technical competence, client management skills and specialized, professional certifications. Because of their experience in schools, districts, and statewide engagements, each trainer understands the day-to-day logistical and instructional challenges facing teachers, principals, and district and state leaders when integrating new programs into current daily practice.

Below is a description of the professional development offerings for Amplify CKLA, all of which are flexibly designed to meet the unique needs of teachers and instructional leaders across different

stages of learning and are designed to meet your needs from pre-sale (Year 0), through later years in your implementation (through Year 2+. In the first year of implementation we recommend selecting from our "Prepare" and "Begin" professional development offerings. Our "Practice" offerings are suggested for years 2+. Each of Amplify's synchronous PD offerings are intended for up to 30 participants. Asynchronous offerings are purchased by the seat. Please note that in order to meet your district's specific needs, Strengthen and Coach session topics and activities will be determined at the point of scheduling.

Your PD Learning Journey





Prepare learning experiences

Recommended for pre-implementation or first year of Amplify CKLA

Name	Duration	Description
Building Your Knowledge of the Science of Reading	Virtual (90 Minutes)	This introductory session provides educators with a foundational overview of what the Science of Reading means, and what it tells us about how to teach using evidence-based reading practices.
Deepen Your Knowledge of the Science of Reading	On-site or virtual (3 hours)	This session will build a common knowledge base of the Reading Rope and support educators in identifying effective instruction grounded in the Science of Reading.
Science of Reading: Foundations to the Science of Reading	Online, self-paced course (~20 hours)	Through this self-paced course, you will build the foundational skills and knowledge you need for your own professional growth, and to change the literary lives of the students in your classroom!



Begin packages overview

Recommended for first years of Amplify CKLA

Package Name and Duration	On-site (15 hours)	Hybrid 15 (15 hours)	Hybrid 10 (10 hours)	Hybrid 15 (15 hours)	Virtual 7 (7 hours)
Launch (one session per package)	On-site (6 hours)	On-site (6 hours)	On-site (3 hours)	Virtual (6 hours) *2 half days	Virtual (3 hours)
Strengthen (one session per package)	On-site (3 hours)	Virtual (3 hours)	Virtual (1 hour)	Virtual (3 hours)	Virtual (1 hour)
Coach (one session per package)	On-site (6 hours)	On-site (6 hours)	On-site (6 hours)	On-site (6 hours)	Virtual (3 hours)
Suggested Enhancements	Coaching				
	on-site	6 hours		Virtual	3 hours
	Program Overview for Leaders				
	on-site	3 hours		Virtual	3 hours

Begin

Descriptions



About the sessions

Below are descriptions for individual professional development offerings for Amplify CKLA, all of which are flexibly designed to meet the unique needs of teachers and instructional leaders across different stages of learning. Please note that in order to meet your district's specific needs, Strengthen and Coach session topics and activities will be determined at the point of scheduling.

Launch

Initial Training for Teachers

Initial training sessions are designed for educators who are new users. In our initial training session, educators are oriented to the key components of the program, including learning how to navigate, teach, and monitor student progress, while exploring content and program resources. Participants will leave the session with foundational knowledge and skills necessary to begin teaching with the program.

- Duration: 3 hours or 6 hours, on-site or virtual

Program Overview for Leaders

The program overview for leaders supports district and school-level instructional leaders in effectively supporting the implementation of the program. Leaders will learn the foundational elements of the program, build an understanding of the key teacher and student practices to look for in classrooms, and develop an implementation plan.

- Duration: 3 hours, on-site or virtual

Strengthen

Amplify Strengthen sessions target specific instructional practices for teachers and leaders who are in year one and beyond. When you're ready to schedule your Strengthen session, an Amplify expert will support you in selecting the session that best fits your needs in order to push student results forward.

Sessions to select from include:

- **Enhancing Planning**
 - Deepen your understanding of your next CKLA unit by engaging in a step-by-step unit and lesson planning protocol. Leave prepared to implement your next unit with both a completed unit plan and internalized lessons.
 - Duration: 3 hours, on-site or virtual
- **Enhancing Practice**
 - Practice implementing key lesson routines to strengthen your Amplify CKLA instruction. Leave with guidelines for routines you can implement in your classroom tomorrow.
 - Duration: 3 hours, on-site or virtual
- **Enhancing Observations for Leaders**
 - Sharpen your program knowledge to support educators with effective Amplify CKLA implementation. Observe a

		CKLA lesson in action and practice providing high-leverage feedback. Walk away prepared to provide educators with actionable feedback during your next classroom observation. ■ Duration: 3 hours, on-site or virtual ● Supporting All Learners ○ Dig into embedded supports offered in the Amplify CKLA curriculum and prepare to support all learners in your next lesson. ■ Duration, 1 hour, virtual ● Pacing ○ Learn five specific strategies to support pacing in your next Amplify CKLA lesson. ■ Duration, 1 hour, virtual ● Student Engagement ○ Explore engagement strategies that cultivate a student-centered classroom. Leave with a plan to incorporate these strategies in an upcoming lesson. ■ Duration, 1 hour, virtual
	Coach	Coach sessions focus on building internal school and district capacity and leadership excellence. Coach sessions are customized to meet a school or district's needs and can include model lessons, observations, walk-throughs, and/or co-planning. ● Duration: 6 hours, on-site; 3 hours, virtual



Practice packages

Recommended for those who are familiar with the implementation of Amplify CKLA.

Within the Practice packages, we recommend three touchpoints to refine instructional skills, expand knowledge of your Amplify program(s), and explore more advanced instructional strategies. More information on these can be found at amplify.com/pd.